



**Study of Book Contents “Writing International Journal Articles
In English Rhetoric Style” by Prof. Safnil Arsyad**

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Abstract

Book studies are used as material to improve and revise the content of writing. Although the additional information is sometimes only in the form of rhetorical structure information. However, when the rhetoric of writing is understood, understanding will flow which leads to a revision of the written content. The data of this research are textbook Writing International Journal Articles in English Rhetoric Style, and completed with interviews. The Data analysis used steps; (1) observation and read data, (2) identifying important information, (3) grouping, (4) interpretation of analysis results, and (5) conclusion. The findings of this study are grouped into two, that is general findings and specific findings. These two findings reinforce the existence of the book, that this book should be read by all academicians who have the desire to publish in international journals. In conclusion, this book is good and must be read by all academicians who are interested in a publication in international journals. As a suggestion, academicians must read this book.

Keywords: Book content; writing international journal; English Rethoric style

Introduction

Book studies can be used as material to improve and revise the contents of the author's writing when writing articles. This is done because the author gets a lot of information for the written material that is being written, although sometimes only from his rhetoric (Rahmawati, 2019; Noermanzah, et al. 2020). This is done because the author gets a lot of information for the written material that is being written, although sometimes only from his rhetoric. Writing can convey the meaning to the reader (Febriani, et al. 2020). Furthermore, it is an honor for me to be trusted to dissect Prof. Safnil Arsyad's book, by Bengkulu University FKIP Book Publishing Agency in 2016, and recently



published in the national seminar on the Development of the Merdeka Belajar Curriculum. The Indonesian Language Education Study Program which was held virtually in the National Online Seminar by the Indonesian Language Education Master Program in 2020.

The book that was dissected was entitled "Writing International Journal Articles In English Rhetoric Style" published in May 2014 (Arsyad, 2014). This book review was carried out in two categories. The first category, book review was carried out in general and specifically. The book review was generally carried out based on my observations in general and the second book review was done systematically chapter by chapter (Guide, 2019). I generally conducted book reviews based on my overall observations of this book, which was accompanied by interview data (Bangkit, 2020) from book users that I managed to collect. Meanwhile, I specifically conducted a book review by looking at the contents of the book specifically (Dikti, 2016) starting from chapter 1 to chapter 10.

Research Methodology

This research data review was conducted descriptively (Arikunto, 2006). The data of this research is in the form of a textbook with the title "*Writing international journal articles in English rhetoric style*", and completed with interviews with readers and book users. The research data were collected by contacting the author orally and given the opportunity by the FKIP Unib publisher. At this moment the Head of Publishing FKIP Bengkulu University is still held by Mrs. Dra. Yayah Chanafiah, M.Hum, to study this book in-depth with an invitation letter and carry out book review activities which were held in the FKIP hall on 24 May 2017. The statement of data collection activities was corroborated through a WA message to Yayah Chanafiah (cellphone number 081314176595) with her permission, and completed with two photos. Data analysis using the following steps; 1) observation and read data, (2) identifying important information, (3) grouping, (4) interpretation of analysis results, and (5) conclusion.



Finding and Discussion

A book study entitled "*Writing International Journal Articles Using English Rhetoric Style*" was published in May 2014. The book "*Writing International Journal Articles in English Rhetoric Style*" published in Jakarta in May 2014 (ISBN: 978-602-269-075-7) by Prof. Safnil Arsyad. This book was published in collaboration between HALAMAN MOEKA PUBLISHING and the English Language Education Study Program, Department of Language and Arts FKIP UNIB. In general, it is a very good and communicative book, and comprehensive because this book is a manual for writing journal articles that can be used by all fields of science. In general, based on a cursory observation of the title, it appears that this book is a guidebook intended for article writers. The intended author of the article is the author of an article whose goal is to be published in international journals. Apart from that, this book was written seriously in Uncle Sam's country and has been discussed very seriously with Prof. Dr. Richard McGinn (Ohio University, Athens Ohio USA). This book is an output from the 2014 *Sesame* program which was attended by Prof. Safnil Arsyad. Furthermore, based on the foreword written in this book, it turns out that this book has been seriously written by Prof. Safnil since he studied in Canberra in 2001. Thus this book is very seriously pursued by the author. For example, one of my friends from the field of economics is very happy to read this book because he gets guidance to write articles in international journals and is very motivated to write articles after he knows how to write articles in international journals after reading this book. Meanwhile, the analyzer is a Doctor from the Indonesian Language Education field and is currently active in the Teacher Training and Education Faculty. Likewise, one of the guests from Sebelas Maret University (Surakarta Central Java), who happened to be an interviewee for the Publishing Ceremony from FKIP, Bengkulu University, and happened to attend this book review event, immediately ordered 10 copies of this book. This is a sign that this book is very physically attractive.

This means that this book is very general and comprehensive because this book guides writing articles in international journals and examples of writing correspondence material needed for this. Guidance for writing articles in international journals starts from



the stages and steps in publishing articles in international journals. The steps in question start from the writing of the abstract, the introduction section, the methods section, and the results and discussion section. Guidance for writing this section of the article is presented by the author based on **the findings of the research (I know that research is funded by the Higher Education and independently, from the author's dissertation to research funded by the Higher Education and conducted with students to independent research)**. The author has done this for many years since studied in Canberra in 2001. The writing of this book topic was discussed with one of the professors from one of the leading universities at Ohio University (in 2013) because the author (Safnil Arsyad) participated in a refreshing program and continued writing the book with the guidance of Prof. Dr. Richard McGinn. Apart from this, Prof Safnil's practical experiences when writing articles for publication in various journals significantly enriched the information contained in the book. I know this because I read about 7 research journal articles that the author has written in international journal articles, such as *Teflin journal Vol 24 Number 2 July 2013*. Indonesian JELT (*Indonesian Journal of English Language Teaching*) volume 7 Number 2 Oktober 2011. Journal of the Indonesian Linguistic Society (*Linguistic Indonesia*) Vol 22 Number 2, August 2004, Volume 42, June 2014. *Journal of Multicultural Discourse online 05 Nov 2013*. And I'm sure there are many other international journal articles that I don't know and haven't read.

In addition to this, the author **validates the draft of this paper** to the reader, both students, and lecturers as well as other readers. I was **one of the validators, along with 4 students of my guidance**, also had time to read and scribble to give very significant inputs, starting from *the readability of the book, spelling, language, and format as well as material* that may not have been written in the book, which I know. But this doesn't mean I know better, only *sharing* material that I know but haven't written yet. The effect is that I also learned a lot when reading this book. One of the manifestations of knowledge that I had learned was the emergence of the idea of making **action research** at UNIB with the knowledge contained in this book and when reading this book. So this book is *valid* and *reliable* as a guidebook for international journal writing.



In general, this book is also very interesting because it is equipped with statistical data (Tjetjep Rohendi Rohendi & Mulyarto (Matthew B, 1992), like an international journal article writer. Some students abbreviate this concept as AJP and in their daily life students have started to use this term to refer to these concepts. This adds to the liveliness of scientific life on campus because student knowledge increases, let alone the fact that students have to write a final project (final research results), and change the report, then the intended report is made into an article and uploaded in an accredited journal. These ideals have gradually been realized and integrated into their learning curriculum. The example of undergraduate for Indonesian as a general basic course has equipped students for this purpose and this book can be used as a reference so that students will be more confident towards the ASEAN community (MEE) in 2015, while for postgraduate students it already refers to the curriculum of KKNi (Kurikulum Nasional Indonesia) with a content of 38 credits to 72 credits and must be taken with very significant research in their field of knowledge so that this book can be used as a very significant reference.

Still, in a general view, this book has weaknesses. The weakness that is meant is that this book still feels very high when it is read by teachers who want to write articles independently. I observed this when I discussed with about 7 teachers, both teachers from cities and from outside the city. This book feels very heavy and has not been connected because the material from this book has not been able to be digested by them. Thus, it is necessary to think about the author of a book format and simpler material so that the teacher can digest this book. I need to raise this point because the teacher's position is very strategic. Besides, if the teacher can write articles with the patterns suggested in this book, a wider impact can be expected, namely the effect on student performance. Thus, indirectly the preparation of students towards world character and competence can be prepared earlier.

In particular, I obtained the findings from the in-depth observations of this book when the study was carried out in the chapter section of each book (Syaefullah, 2015). The intended findings are as follows.



(1) First, the foreword chapter (book cover) needs to be equipped with evidence of various innovation programs for teachers in the form of BOS funds to improve the skills of writing research articles, Likewise, the activities of research programs for lecturers are increased every year with sufficient funds to research according to the ability of the government. This needs to be done considering the discourse on the separation of ministries in the era of the JOKOWI president. That is the dispatch of the Ministry of Research and Technology and the ministry of primary and secondary education.

(2) Second, there are several very significant reasons for publishing articles in international journals, especially if a comparison is used with neighboring countries (Malaysia). However, the new author cites very general reasons for the significance of the publication of an article in an international journal for several reasons for rejection. For example, in formulating an introductory chapter there are special requirements, that there must be a negative tone evaluation or criticism of previous research so that there will be gaps and gaps (*Research Gap*) towards the phenomena written by the researcher. Very good advice and based on the author's research results. Besides, many examples are quite significant for this but should be read repeatedly, which means that the reader needs to read two or three times to digest this book because the material is quite heavy. Moreover, fellow students who are only in the first semester.

(3) Third, chapter 2 of this book will further convince the reader that this book is very scientific because it is equipped with several quite significant notations (quotes). This reinforces a fact and is a very good example because it shows the author is not **plagiarism**. Thus the material in this book is very significant, as an example for students to write an article by showing a quote and writing a quote that is directly or indirectly significant. The examples written by the author are pragmatic examples of the research findings.

(4) Fourth, examples of analysis of articles the author has written, and ways to re-edit the article so that it has the quality as an article worthy of publication in an international journal is the knowledge that is very worthy of possession by prospective



international journal writers, so that the material in the following chapters becomes very significant to be studied by all aspiring international journal writers.

I have finished the formulation of this book review. Hopefully, it will be an input and help in the dissemination of this book so that students and readers who have to write articles in international journals can further improve themselves so that their articles can penetrate the boundaries and walls of lack of understanding of the criteria of international journals. Hopefully, this book will be useful in guiding writers who will fulfill their desire to write articles in international journals, so that the competence of Indonesian writing can be equal with other writers in international journals. Thus the hopes and aspirations of world-class students and humans will be realized from this rafflesia earth in general and UNIB in particular.

Conclusion

Based on the studies that have been conducted, it can be concluded that this book is good and must be read by all academicians who are interested in the publication in international journals.

Suggestion

All students and academics (lecturers) who will publish in international journals are required to read this book.

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