Zoom for BIPA Online Learning during COVID-19 Pandemic

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Abstract

During COVID-19 pandemic, process of learning change format to online learning. It is directly instruction by Minister of Education to all elements of education in Indonesia. As a result, BIPA as a subject at English Education Postgraduate Program of FKIP also has to follow the regulation by implementing the online learning. There are many platform is used to support the online learning, zoom is one of the appropriate and the easiest platform to be used. This article provides a number of explanations for zoom as an advantageous platform for BIPA online learning and specifically argues that the challenges of zoom implementation during the covid-19 pandemic. Zoom enables two-way interaction between remote students and teachers with a combination of features that help to support remote or distance learning. Zoom also provides a platform for interactive online learning due to Covid-19 Pandemic.

Keywords: BIPA, Online Learning, Zoom.

Introduction

At this time, the world is faced with a phenomenon related to health problems, namely the corona virus or COVID-19. For this reason, the government takes a policy by implementing social distancing to minimize the transmission of COVID-19. Social distancing itself is an action in which everyone is required not to be close to one another. Overcoming the COVID-19 pandemic the application of distance education is needed. BIPA as a subject at English Education Postgraduate Program of FKIP also has to follow the regulation by implementing the online learning. The online learning platform is used namely zoom. As many new applications that appear, zoom comes with appropriate and usable platform. Zoom is one of synchronous application. Synchronous learning means face-to-face online using web-cam classroom chat and board for lesson discussion in the study process. In this type of e-learning, students and teacher could have person to person interaction. According to Alabbasi & Ed (2018), e-learning or online learning has become the conventional method of learning process in universities opposing the traditional methods (Azwandi, et al. 2019; Handayani, et al. 2020).

Zoom Meeting itself is a learning media using video. The founder of the Zoom Meeting application is Eric Yuan. This platform was inaugurated in 2011 and head office is in San Jose, California. This platform is not only used for learning but can be used for office and other matters. This platform is free so it can be used by anyone with a time limit of forty minutes and there is no time limit if our account is paid. In the Zoom Meeting platform, we can communicate directly with anyone via video. Therefore, it is suitable and usable to be used as a learning media especially in BIPA subject at English Education Postgraduate Program of FKIP.

Zoom enables two-way interaction between remote students and teachers with a combination of features that help to support remote or distance learning. This learning activity uses 100 % of learning process online. This type of e-learning is really usable and appropriate to implement in the new normal cause of the pandemic. This fully e-learning is distance learning that enable students and teacher to be online at a real-time. Synchronous learning is face-to-face online using web-cam classroom chat and board for lesson discussion in the study process. In this type of e-learning, students and teacher could have person to person interaction similar with the traditional face to face classroom. Assignments are also conducted online.

Nowadays, many researches was conducted a research about online platform for learning such as Strampel (2009) title Blogging for Learning: Improving Teaching Strategies for Implementing Blogs in Higher Education, then Alim, dkk (2019) with The Effectiveness of Google Classroom as An Instructional Media: A Case Of State Islamic Institute Of Kendari Indonesia and Guzacheva (2020) title Zoom Technology As An Effective Tool For Distance Learning In Teaching English To Medical Students. From those researches above there is no research about zoom platform in BIPA subject. This research done to find out students e-learning experience through a synchronous e-learning by using zoom platform in BIPA subject at English Education Postgraduate Program of FKIP. Based on that, the questions asked in this research are:

1. What effectiveness learning through zoom conference system in learning BIPA?
2. What are the challenges of using zoom platform in learning BIPA?

Defining Zoom; Online Learning Platform

Zoom is a web-based video conferencing tool with a local, desktop client and a mobile app that allows users to meet online, with or without video. Zoom users can choose to record sessions, collaborate on projects, and share or annotate on one another's screens, all with one easy -to-use platform. Zoom offers quality video, audio, and a wireless screen-sharing performance across Windows, Mac, Linux, iOS, Android, Blackberry, Zoom Rooms, and H.323/SIP room systems.

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Figure 1. Activities during zoom platform adapted by Rahayu (2020)

Table 1. *Activities during e-learning* Activities	Category
Greet each other Small talks before the lesson Private conversation with lecturer Classroom lecture to all students Question and answer between students and lecturer Question and answer between students Group discussion in breakout rooms	Communication
Slides share/shared screen materials Download questions for exercise Upload the answers of exercise	Materials
Answer polling questions Presentation of the lesson through slides share and whiteboard share by the lecturer Question and answer about the lesson Classroom practice through whiteboard share Group work in breakout rooms	Study Process

Implemeting Zoom in BIPA

Indonesian is starting to be one of interest country to visit. Even not only for traveling and getting to know culture, foreigners who come to Indonesia with the aim of wanting to study and work in Indonesia. This is in accordance with what was stated by Agustina, Andayani and Wardani (2013) that the diversity of ethnicity, culture, beauty, and natural wealth Indonesia has always attracted foreign nations to come to Indonesia, good for short visits, just enjoying the nature of Indonesia, or working at Indonesia for a long time. In addition, Suyitno (2007) said that BIPA learning has objectives that are closely related to the problem fulfillment of a need that gives a person the impetus for learn Indonesian.

The interest of foreigners to get to know Indonesian culture becomes opportunities for us to introduce Bahasa Indonesia. Therefore, making (BIPA) become important subject to be taught. In teaching Bahasa Indonesia for Foreign Speakers (BIPA), a teacher must have the ability to deliver teaching material, managing the class, and using appropriate learning media so that can provide a good and professional assessment. Suyitno (2007) states that the characteristics and pedagogical norms possessed by BIPA learners are different from Indonesian speakers. Understanding about the characteristics of BIPA learning needed to select and develop BIPA learning materials. Hence, the media learning is used in teaching to support the process learning.

Challenges and Solution

In order to find out the effectiveness of the utilization of zoom platform in learning BIPA, the researchers used previous theories about the effectiveness of the communication presented by Hardjana (2003) among others: the message recipients, contents, communication media, format, source, and timing.

Effectiveness of Message Recipients. It has been found that the message recipient is in line with the intended recipients. This means that when the lecturers want to a post material or provide a task, they post it directly on the accounts of students who are bound by the learning process so that the students could immediately see the lecturer's posts as a conduit of information.

Effectiveness of Content. The content of the message / information delivered by the lecturers in zoom platform has been found to be quite complete but this information still required more explanation from the lecturers, especially the statistics module. So that when the students do not understand the material posted, they immediately commented and asked each other.

Effectiveness of Communication Media. Zoom platform online learning is effectively used by the faculty of Teacher Training and Education. However, there are some technical constraints caused due to several issues like not enough skill to use the zoom platform and limited quota. In addition, there are also students who do not have a Smartphone or laptop (device).

Effectiveness of Message Format. The level of effectiveness of online classes on the message format indicator shows that the format of the message that is the lecture materials matches to the students as recipients of the message. However, the materials posted must fully meet the needs of students effectively in addition to taking on zoom online learning materials; they are also looking for material in the libraries or other sources. However, not all students can understand the material posted, they need further explanation from the lecturer.

Effectiveness of Source. Ths effectiveness of the source of the message presented explain that the lecturers who use zoom platform run well. There is also a lecturer who posts materials and resources

in his own BlogSpot with complete sources at the end of their writing. Then it can be concluded that the source of the message has a clarity that can be accounted for truth.

Effectiveness of Timing. The level of effectiveness of zoom is quite effective because of the synchronous learning. However, the students may sometimes submit their work assignments too late beyond the time specified by the lecturer due to lack of time.

Conclusion

In conclusion, zoom as an advantageous platform for BIPA online learning during the covid-19 pandemic. Zoom enables two-way interaction between remote students and teachers with a combination of features that help to support remote or distance learning. Zoom also provides a platform for interactive online learning due to Covid-19 Pandemic. The use of zoom platform in BIPA subject is effective because its already match with the effectiveness of the communication presented by Hardjana (2003). However, there are some challenges in using zoom platform caused by several things occur such as not able to access the account provided by the lecturers (unstable connection), limited access to smartphones or laptop, and not enough skill to operate the zoom platform.

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